



WORKSHOP:

The green economy's implications for bilateral business cooperation

Speakers



Catherine Mudford
CEO, Asialink Business



Louise Tran
Co-Founder VietHarvest



Shiraz Engineer
Head of Asialink Business Academy

Outline of the session



Why Vietnam and Why Now

Vietnam in Focus



Population

101.7 million



Median age

33.4 years



Growing middle class

26% of total population by 2026

Australia's Southeast Asia Economic Strategy to 2040



Opportunities for investment in Vietnam's growing renewable energy industry and clean energy supply chains

Australia- Vietnam Development Partnership Plan 2025-2030



Signals for stronger bilateral economic engagement and strengthening sustainability and energy coordination

Vietnam's Dual Ambitions: Sustainability and Growth

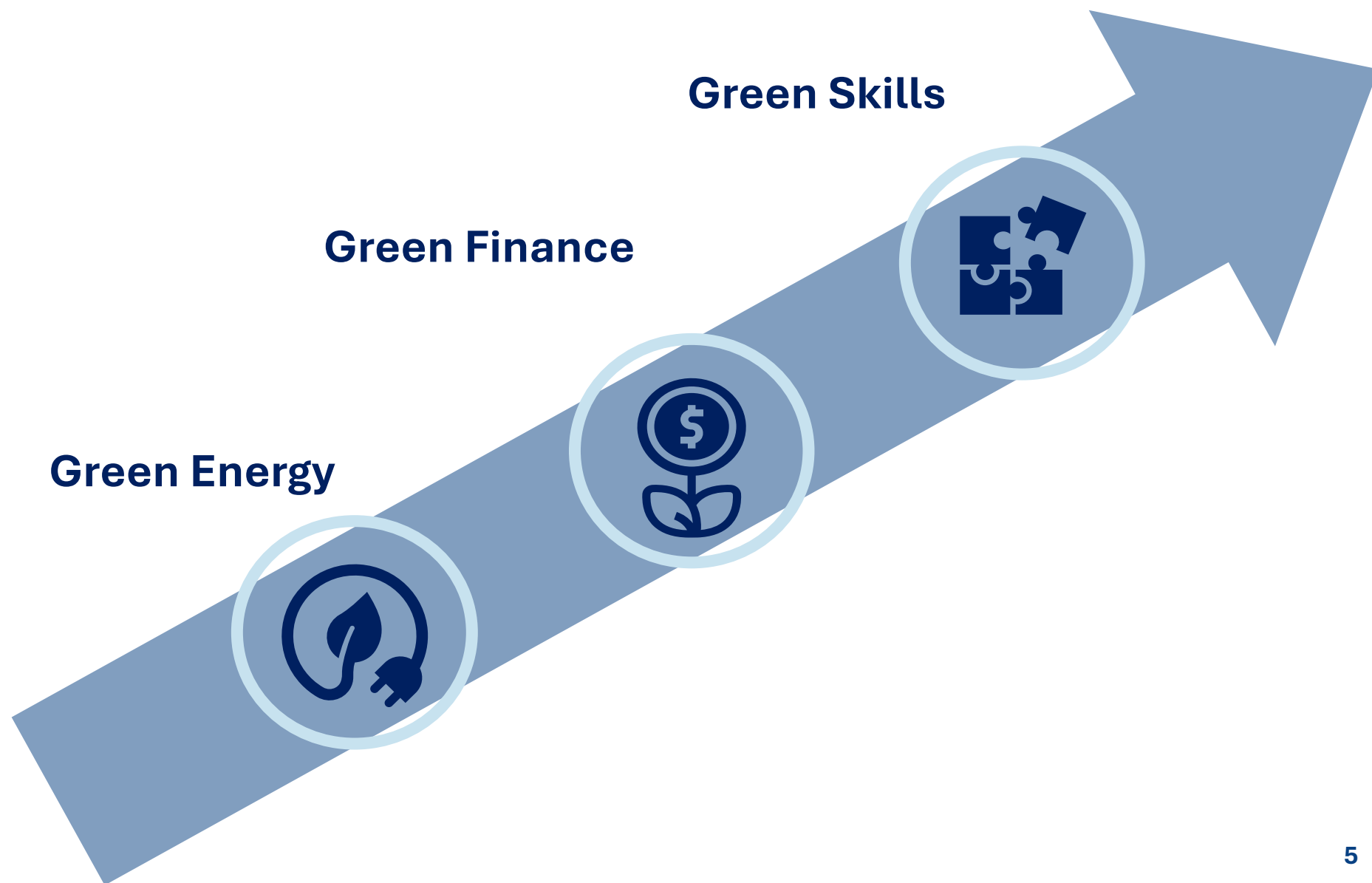


TARGET: Net-Zero Emissions by 2050



TARGET: High-Income Country by 2045

Growth opportunities in the Green Economy



Green Energy and Resources

Sector Profile for Vietnam

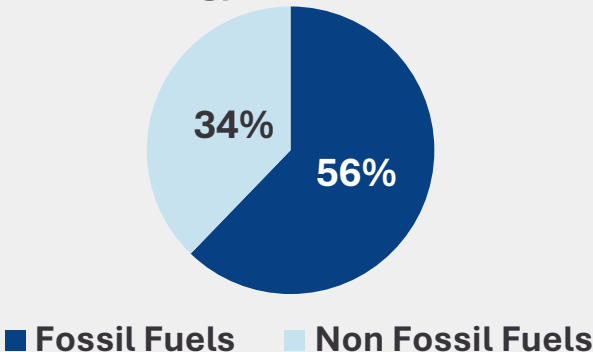


Largest renewable energy capacity in ASEAN



Fourfold predicted increase in energy demand by 2050

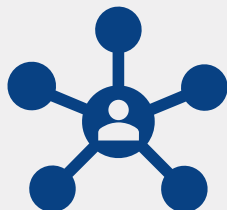
Energy Production



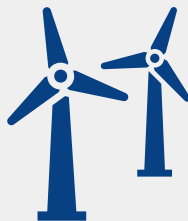
Bilateral Growth Opportunities



Bilateral knowledge and expertise sharing



Access to critical mineral and rare-earth elements (REE)



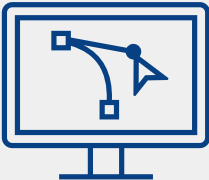
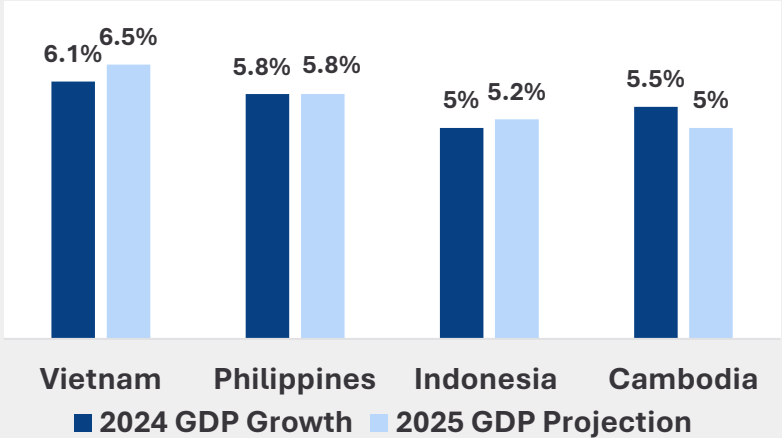
Investing and developing renewable infrastructure



Green Finance

Sector Profile for Vietnam

Fastest growing economies in Southeast Asia



Nearly 40% of venture capital investment is in fintech, including climate focused ventures

Bilateral Growth Opportunities



More long-term financing, channeling capital into low carbon industries



Developing tools and regulatory frameworks to support future investment



Promoting seed funding into Vietnam's Green Fintech sector



Green Skills

Sector Profile for Vietnam



Vietnam's Green Transition is projected to generate nearly one million new jobs



Developing sectors include agriculture, manufacturing and renewable energy



Strong relationships with Australian education institutions

Bilateral Growth Opportunities

Transforming Vietnam's capacity to:

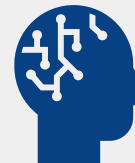
Upskill sustainable, sector specific, techniques



Reskill the energy sector



Introduce **new skills** in the workforce



In conversation with Louise Tran



Louise Tran
Co-Founder VietHarvest



Shiraz Engineer
Head of Asialink Business Academy

Envisioning the Future

2035

The Future has arrived!

The Future

NEXT EXIT



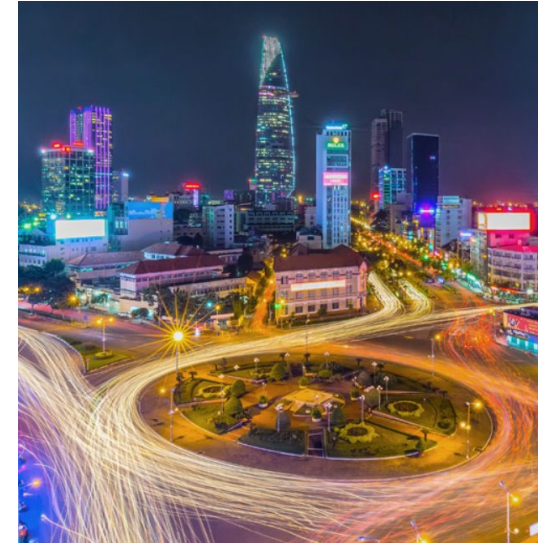
AVPI Leading the Way – World Tour 2035

The Brisbane Lions have just won the AFL grand and have an unprecedented 10-year winning streak (since 2025), with Brandon Starcevich winning the Norm Smith medal. The Brisbane Lions have also been NRL winners every year beating either the Penrith Panthers or Melbourne Storm. The Matildas are world champions and won Gold at the 2032 Olympics in Brisbane (there are talks of Brisbane hosting it again because no other country / State have ever delivered such spectacular Olympic Games that the committee is seriously considering asking Brisbane to host it again!).

AVPI has earned numerous national and international accolades over the last decade for facilitating strategic and economic discussions that have led to significant policy changes in both Australia and Vietnam, across Green Energy, Green Finance and Green Skills. Meanwhile AVPI has already presented to The Australian Prime Minister along with senior cabinet members at Kirribilli house on their success.

Members of AVPI are on their way to a three-month speaking tour around the world advising North American, European, Middle Eastern and Asian leaders on how they have achieved these incredible results.

Talking points to be addressed during the ‘World Tour’ speech are on the next slide.



Green Energy | Green Finance | Green Skills

The key Questions for the 'World Tour' - Envisioning the Future

What is the 1 thing that has stood out for you from today's AVPI conference? (Round the table)

Q1

What were the policies that have been implemented across Australia and Vietnam?

- List your ideas
- Select the top 5

Q2

How have the policies shaped and contributed to Australia and Vietnam's success?

- List your ideas
- Select the top 5

Q3

What were the challenges you encountered, and what strategies were implemented to overcome them?

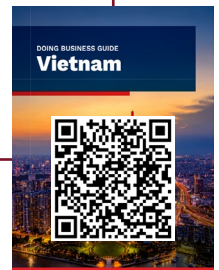
- List the top 3 challenges and strategies to overcome them

Q4

What actions did you take to build strong relationships and strategic partnerships with stakeholders in Vietnam?

- List the top 3 actions

*See page 11 of the Doing Business Guide



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Doing Business Guide: Vietnam



Top 3 actions taken to build strong relationships and strategic partnerships with stakeholders in Vietnam?

Use the QR code to access the Doing Business Guide for some helpful tips - Page 11



Sharing your ideas

Asialink Business is Australia's National Centre for Asia Capability. We equip businesses with the insights and skills to seize opportunities in Asia.

Asialink Business offers commercially focused solutions. Our practical training programs, tailored insights and advisory services, advocacy and events, empower organisations to navigate the Asia business landscape with confidence.

Established in 2013, Asialink Business is supported by the Australian Government, Department of Industry, Science and Resources. We are proudly part of Asialink, Australia's leading centre for engagement with Asia, hosted by the University of Melbourne.



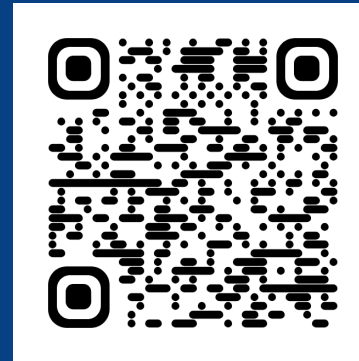
contact@asialinkbusiness.com.au



asialinkbusiness.com.au/business



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